

## **1. Privacy Policy - - General**

This Privacy Policy covers any personal information that Szep Elet collects from you when you register for an account on our Website or use the services offered on our Website. Your visit to our Website is subject to this Privacy Policy and our [Terms and Conditions](#).

We may ask you to provide certain personal information to us in order for you to use some of the services available on our Website. If you choose to participate in an online survey at our Website or in other activities that may be available at our Website, you may be asked personal information, such as age, gender, skin care concerns and questions, and brand or product preferences. Providing us with personal information - - whether through online surveys or otherwise - - is entirely voluntary. If you do not want us to collect any personally identifiable information about you, please do not provide us with any such information. If you choose to provide information that is personally identifiable, you are consenting to our collection, use and disclosure of your personal information as described in this Privacy Policy.

## **2. How We Use Your Personal Information**

We collect personal information primarily to make our products and services more rewarding for your use. We use this information for internal purposes, such as studying customers' preferences. We may also use your information to contact you for account and promotional purposes.

We may use e-mail addresses to send newsletters and other announcements with information about Szep Elet and its products and services. You may choose to not receive these emails by clicking the "unsubscribe" link at the end of any email that we may send to you (and completing the steps provided there).

If we provide information in response to inquiries made by you, such information is provided only as general information and not as particular advice to you.

We do not sell or license personally identifiable information to any third party. However, if Szep Elet is purchased by another company (or another company acquires all of the assets of Szep Elet), such purchaser may own and have the right to use your personal information in accordance with this Privacy Policy. If we ever change our privacy policy as to information sharing, we will obtain your consent before making your personal information available to third parties.

If you decide to participate in any promotions, surveys, questionnaires or other special activities that may, from time-to-time, be on our Website, the rules or terms for those activities may indicate that your personally identifiable information will be shared with third parties. By choosing to participate and providing your personally identifiable information with respect to such activities, you consent to disclosure of your personally identifiable information to such third parties.

We may disclose your personal information if required to do so by law.

## **3. Website Tools and Third Party Services to Collect and Analyze Information**

We may employ certain website tools and third party services - - as described below - - to help us retrieve information about your visits to our Website. While information collected and analyzed in this manner may be combined with your personally identifiable information for our internal use, the use of personally identifiable information is subject to the restrictions stated above, including that we do not sell or license personally identifiable information to any third party.

We may engage third party service providers to perform functions consistent with our Privacy Policy on our behalf. Examples include web-hosting companies, data analysis firms, email and regular mail service providers. Such third parties may have access to personally identifiable information that is needed to perform their intended functions, but may not use such information for any other purpose than on our behalf.

We may place a "cookie" on your computer's hard drive so we can recognize you as a return user and personalize your experience. Cookies also track information such as how often you visit our Website, what pages you view, and where you go after you leave our Website. The cookies track your computer, not you. The cookie will be stored on your computer's hard drive. Most browsers or internet service providers

allow you to receive notice of any cookies and / or to automatically reject them. You may reject our cookie and still use our Website, but you may lose some functionality. Some of our business partners may also use cookies on our Website. We have no access to, or control over, these cookies and are not responsible for their use.

We may employ web beacons (also called pixels) to track Website usage and to transfer data to us about which pages of our Website you visit, Website traffic, advertising effectiveness, customer preferences, or for other reasons.

Information collected through cookies or pixels is anonymous (i.e., not personally identifiable), but such information may be used by us in combination with your personally identifiable information.

#### **4. Children Under 13**

Children under 13 may visit our Website, but may not register for an account or in any way provide personal information to us. Our Website is not designed for children and we do not desire to collect personally identifiable information from any children under 13.